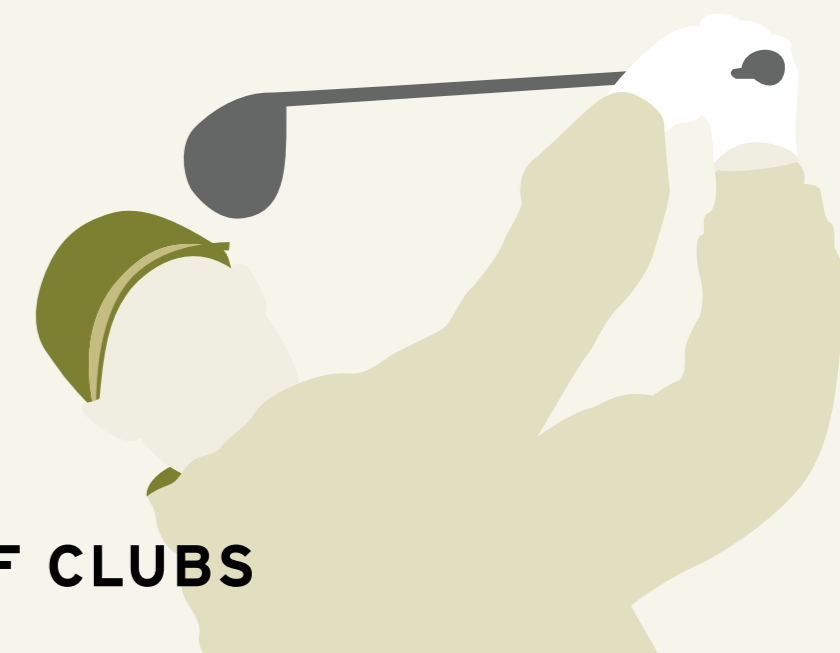




PROFESSIONAL IT-SOLUTION FOR GOLF CLUBS



GolfBox A/S
Sensommervej 34 F · 8600 Silkeborg · Denmark · Phone: +45 7020 0036 · Mail: info@golfbox.dk · Web: www.golfbox.dk · CVR no.: 27234704

> More service, more control, less administration...



IT DOESN'T HAVE TO BE SO COMPLICATED

More time for golf...

A complex flexible yet simple solution...

Are you using unnecessary time and resources in the day to day running of your club?
Are you finding it problematic maintaining members handicaps, invoicing membership fees on time, controlling tee times for the course or organising a simple tournament?
It doesn't have to be so complicated!
Now there is a specially designed, user-friendly system available which makes it easier...

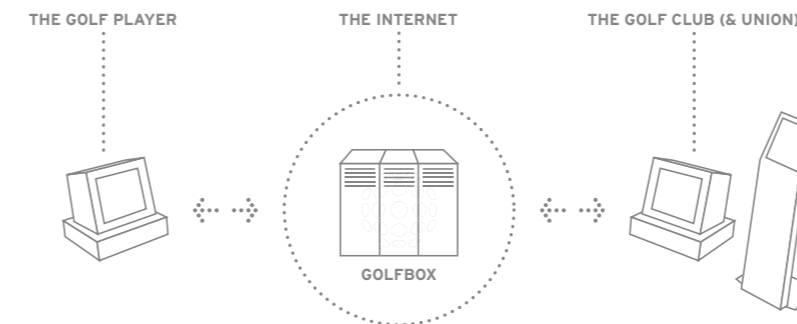
GolfBox is the markets most extensive IT-solution especially designed for golf clubs. It is a total concept taking into account the demanding daily routine and problem solving found in today's modern golf clubs. A product, which increases the service level one has come to expect for both club and player and at the same time saving you valuable time and resources.

GolfBox is a system, which takes into account every detail of what might arise in a modern golf club and in a way where everyone can benefit from its use. The system is developed and tried and tested by people with a great understanding of golf. It is a real time system created to suit each individual user and is constantly up-to-date.

Make your daily routine a little easier, save time, have greater control over the clubs administration and most importantly, satisfied members! Now that such a system is available - why not use it?

- Simple and user friendly
- Meets all the clubs administrative demands
- No special hardware requirements needed
- Automatically updated
- End user tried and tested
- Flexible module construction
- Technology that meets demands of the future
- Simple implementation
- Extra services for club members

The idea behind the GolfBox-concept is to save time and resources.
The club saves valuable time used on simple, routine procedures.
Members avoid unnecessary long waiting times.
Everyone benefits from it. More time for golf...

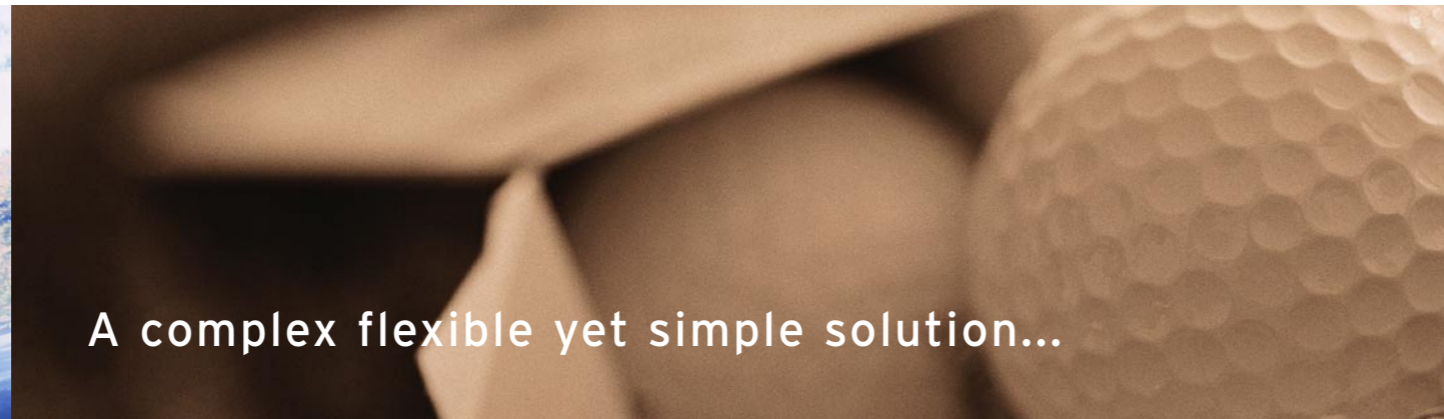
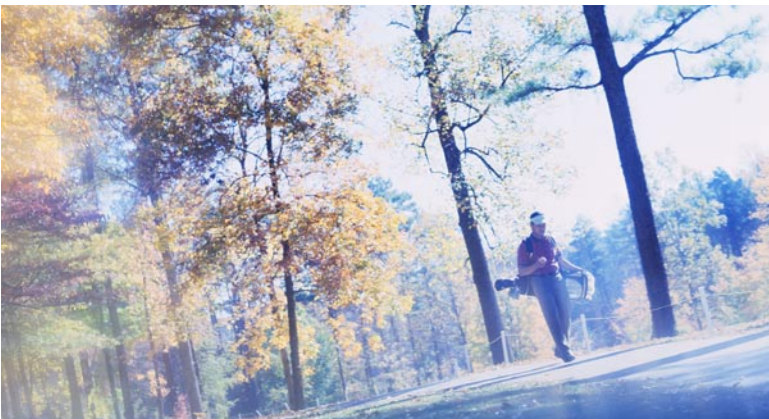


THE CONCEPT

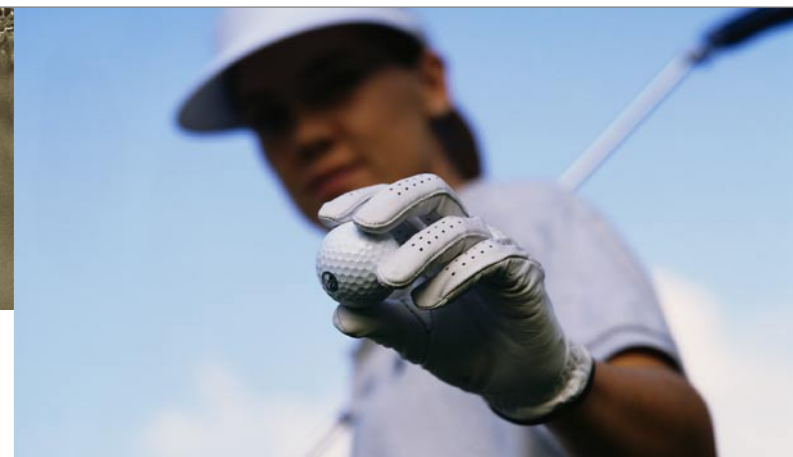
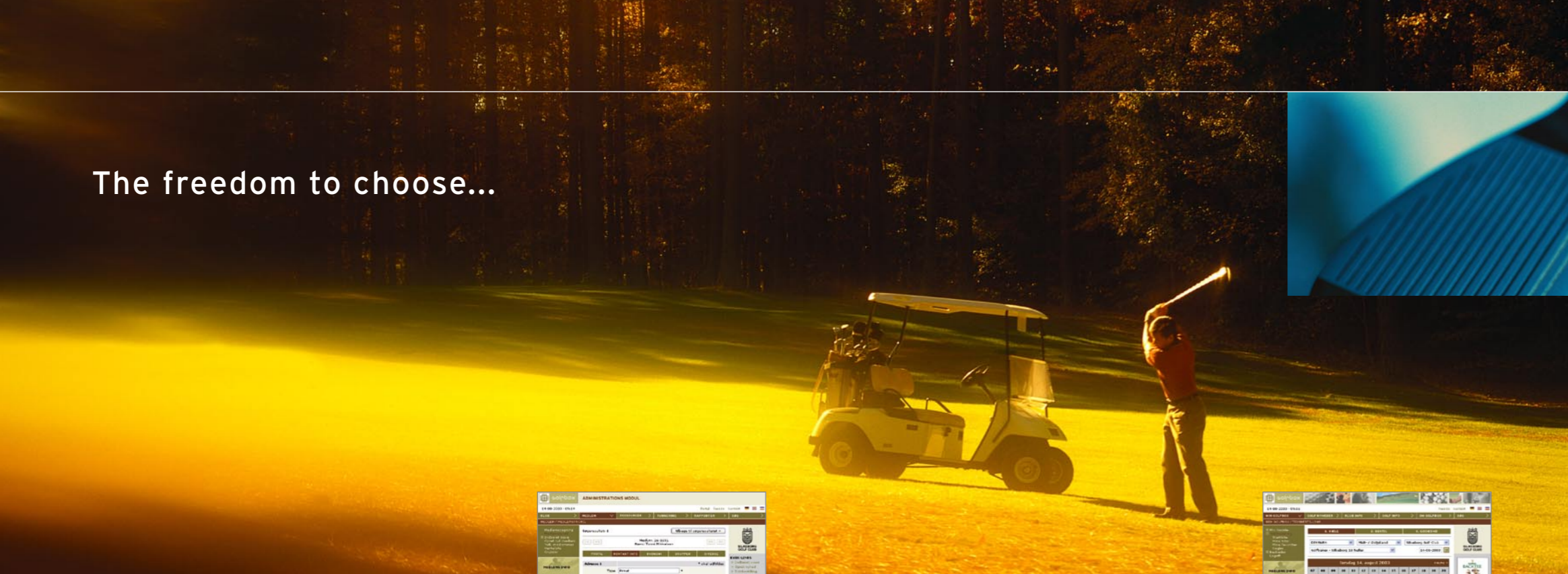
GolfBox makes the administration of a club simple and efficient. It is not necessary for the club to invest in non-standard hardware or speculate about installing advanced software. The only requirements are standard PC and fast Internet connection. With a user name and password the system can be administrated via the Internet. With the above mentioned requirements it is also possible to administrate via home PC or laptop from anywhere in the world - all you need is Internet access.

The administration system has one location, therefore allways giving you the "latest version" when you log-on. All GolfBox-clubs use the same version, giving all our clients the advantage of automatic updates. On-line service and problem solving save valuable time waiting for a technician to arrive.

Club members have Internet access to relevant information and can also update their own profiles, such as contact information, personal profiles etc. hereby continuously updating membership data. Each member can also keep tabs on handicap adjustments or information direct from the club such as messages, club news, forthcoming tournaments etc. Members also have the added advantage of access to the clubs booking system, message service or other services for golfing enthusiasts.



The freedom to choose...



BASIC MODULE

The basic module is the foundation of the GolfBox-system. It includes all the necessary functions for the administration of a modern golf club.

Member information is administrated and kept up to date via a register, where each member's data is kept. This includes an advanced search function; profile administration function, new member registration and score card registration - enabling the system to automatically adjust player handicaps.

The club is responsible for the administration of club information such as contact info, opening hours, green fees etc. all accessible to golfers with Internet access. Message service via e-mail is also available keeping members up to date with forthcoming events and club news. All information is fully integrated with the clubs accounting system allowing full control and up to date records of transactions.

The tournament set up function also gives the added function for the administration of tournaments including the possibility to record pro positions, enrolment, start lists, live scores and result lists.

Also included in the basic module are the standard search function, import/export facility and Microsoft Office compatibility.

ADD- ON MODULES

Add-on modules has extra advanced functionality allowing the user to take advantage of the systems flexibility. Tailor made functions are available to suit each individual clubs demands or specification.

Club facilities such as course, driving range, golf carts, club pros or restaurant can be integrated and booked on-line. The club has complete control over each facility through an advanced set of rules, giving the possibility to determine for example who is allowed to book, when, how often etc.

Advanced tournament set up is also available, giving the club the added facility to set up matches to include real time statistics and information. All kinds of advanced tournament forms can be handled.

Report generator facility allows the club to generate reports for club finances and optimal course or facility usage. A very useful tool saving time and energy for club management with administration.

Chip card is a membership card and credit card for members to use when paying for green fees, restaurant, pro shop etc. Members can transfer funds (tank up) to the card via the Internet.

Financials is a module, which expands the integration of the economical administration facility.



TOUCHSCREEN



A touch screen facility is available to all GolfBox clubs with integrated booking system. This function allows members and guests to book any of the clubs facilities such as start times, golf cart, even lessons from the club pro. The club can also show the user real time messages or news up dates such as course repairs, future tournaments or even golf shop special offers.

It is also required that pre booked times are confirmed via the touch screen system at the club. This function assures that the pre booked times are kept, giving optimal course usage. Times, which are not confirmed within a certain time frame, will be made available to other members or guests in the club.

The club remains in full control over which facilities are available for on-line booking or touch screen booking. Booking procedure for each facility is always at the discretion of the club and can be modified to coincide with each individual clubs booking policy, regarding for example who is allowed to play at what time and price etc.

WWW.GOLFBOX.DK

GolfBox can be found on our Internet address www.golfbox.dk - we prefer the description Web Portal, as it includes interesting and valuable information for both clubs and golf enthusiasts. It is via our web portal that clubs can administrate their system; it is also here that members and enthusiasts are able to access everything worth knowing about golf in several languages.

On www.golfbox.dk you will also find information on international golf news, local weather, clubs and course information, special deals on equipment and travels, games and competitions plus much more.

As a member of GolfBox you have the added advantage of access to a range of facilities. Membership is of course free and available to everyone. When a club chooses the GolfBox administration system each member has their own personal start page on www.golfbox.dk. The start page shows a calendar with club arrangements or tournaments and a view of up to date club news and booking facility. There is also a message service whereby members can send messages to each other or the club secretary or representatives. Messages can also be sent in the form of e-mail and members will receive an automatic message related to bookings or changes to start times etc. All GolfBox members can of course book times at all GolfBox clubs, both national and international. Personal member statistics can also be updated by filling out their personal score card on-line.



WE HAVE THOUGHT THINGS THROUGH



The idea behind GolfBox arose in 1999 and has since been developed to be a total solution for clubs and players in the form of an advanced administration system and a web portal.

GolfBox is a Danish financed limited company with 7 full time employees and numerous freelancers, all of which have a background within the IT industry and of course a passion for golf. We are therefore specialists throughout a wide area such as strategy, sales, design, IT-development, administration, education and last but by no means least - golf.

GolfBox A/S focuses on one area alone: Software for the world of golf. We concentrate on quality and user friendly functionality, together with a high degree of service and training for the clubs personnel. We offer a 24-hour hot line, which is available to clubs year round whenever the need arises.

The home of GolfBox is situated in Silkeborg, Denmark. Very centrally located for European and other international clients.

Golf is one of the fastest growing sports in the world. It is obvious that the growing member statistics and increasing waiting lists are a part of every day life for most clubs. Therefore it is important for clubs to keep ahead with future developments.

- Internet based - no local installation or up-dates. The only criteria is an Internet connection!
- Complete member database including advanced search function; up-date function and data export to Office facilities such as Word & Excel.
- Internal calendar, message and information service for members and club representatives.
- Bookkeeping function for financial control of membership fees etc. Integration to C5, Attain & Axapta.
- Tournament module with set up and edit function for tournament creation including enrolment, start list, real time scoring and positioning, result listings and prize-winner listings.
- Booking of course, club pro, driving range, golf carts, restaurant etc. via both Internet and in-house touch screen facility.
- Advanced function for booking policy, club & course rules including time intervals, confirmation demand and green fees.
- Report generator function for statistics to optimise club administration.

THE TECHNICAL CONCEPT

100% Internet based means no on-site installation, up-dates or service. The only criteria are fast Internet connection.

Built in service pack and management solution facility assuring higher reception times, 24-hour monitoring, security back up and cryptic data communication and transaction log.

Programme language such as ASP & HTML is standard.

System architecture includes standard set-up: Microsoft's Windows 2000 Advanced Server, SQL Server & Internet Information Server.

Support & training is provided by employees of GolfBox' and is available to all club personnel to maximise performance. Hotline-support is also available.